

## Applications & Endorsements



### BRDC 2010 British Grand Prix Ball, UK

"...The Clubhouse was visible to all at Silverstone and our guests were greeted with a celebratory message which scrolled across the circuit fencing in the most incredible colours. It has become an annual traditional that those attending try and guess what the Clubhouse will look like when they come out of the marquee after dark – it's added an exciting element to the evening as well as incredible colour to our party."

Stuart Pringle, BRDC Club Secretary

### Take That 'Shine' Music Video

"I'm really pleased with the end result. The Color Web™ was integral to achieving the high production values of the set's big look finale, and gives the impression our budget was ten times what we actually spent. It's a very versatile product."

Lisa Hall, Production Designer



© Polydor



### Radio 1 Big Weekend Music Festival, UK

"...We had 100% reliability for this weekend and it was very quick and easy to configure around the shape of the stage. It's the ideal cross-over between lighting and video for filling in large areas, and provides a really effective end result for the cost. I wish I had thought of it!"

Glen Johnson, Lighting Director

### Britain's Got Talent, ITV1 TV Show, UK

"The Color Web is very easy to work with because it's based around a lighting product, so crews don't need to be video experts to prep it. It's very flexible - removing a panel only takes two minutes so it's not a problem if, as often happens, things change around on set. It's an effective, dynamic lighting product that uses video, but can be adaptable through DMX to be controlled through a lighting desk."

Simon Deary, LED Lighting & Video Consultant



"We didn't want to use an effects backdrop which was just another square box. In addition, because the main stage area and two smaller outer stages were a curved shape, we wanted something which we could mould around them something you couldn't do with most other LED products. The Color Web's flexible design was therefore perfect for this."

Dominic Tolfts, Set Designer



### PokerFace, ITV1 TV Show, UK

"Color Web is fantastic for the resolution. It comes out really well on camera and is very easy to hang and light. It can be easily tailored to give an item or song a different look at the touch of a button, plus its low cost compared to scenery means it can be used on almost any show, so it's definitely found its place in the market. It's the first time I've used Color Web on an expanse of this size and it seems just perfect for it."

Mark Kenyon, Lighting Designer

## Human League Synth City Tour, UK

"I'm really impressed with the Color Web. It was fun experimenting with it to get the best out of it and enabled me to light the show on multiple levels, seamlessly integrating the lighting and video in a way not previously possible. The product's affordability and modular design make it ideal for achieving a big video look on a small budget. The reaction from the band, management and fans has been great and I'm really happy with the result."

Rob Sinclair, Lighting Designer



## TV Awards Shows, Concerts and Special Events, Russia

"...there are always technical complexities installing standard LED screens more than 48m<sup>2</sup> in size. The Color Web's light weight and low wind resistance solves these problems, enabling a video display up to 600m<sup>2</sup> in size... In my opinion, Color Web is the best product in the Russian market of all lower resolution screens. Show designers will love it due to its simplicity in installation and multifunctionality."

Alexey Spaskov, General Producer, ArtStage Rental Company

## Club Noxx, Belgium

"AED RENT nv has a reputation for investing in the latest technologies. We decided to go for the Color Web 125 after being impressed by its flexibility and overall ease of use. The ability to drive the 300 panels through 60 ethernet PSUs daisy-chained together saved us time and space, and no need to manage up to 120 DMX universes. It's been a huge hit with the Noxx club and its customers, so everyone involved is really pleased with the end result."

Glenn Roggeman, CEO,

AED RENT nv Entertainment Technology Specialist



© Louise Stickland

## Jazz World Stage, Glastonbury Festival, UK

"The Color Web was brilliant. Because it works as a lighting fixture we were able to trigger video content from the console and really easily colour match it with the moving lights and generics to get some great overall looks. It's a very simple but effective solution for dressing the stage."

Darren Parker, Managing Director, DPL Rental Company

## Snow Patrol World Tour

"The Color Web has added a really unique element to the design - the way you can light through it to create an extra effects layer between the main video and lighting."

Dave Sherwin, Lighting Designer



© Louise Stickland



## James Blunt World Tour

"I particularly liked the fact that it's lightweight, offers the chance to light through and indeed light the actual webbing itself, all offering diversity as opposed to solid products of a similar type. Its lightweight nature also means it can hang in a range of places and it's re-configurable, which is a real advantage when faced with lower trims, widths and weight limits as the tour moves round the different world regions."

Paul Normandale, Lighting Designer

## UB40 Arena Tour, UK

"I originally planned far more looks for the show, but the rig looked so great with the Color Web all as one big raked screen, that we lowered the front truss trim to maximise this and used this look for the majority of the show. I'm very happy with the product's performance, it worked 100% of the time, and am really looking forward to using it again, as this application has given me lots of ideas for the future."

Dan Hardiman, Lighting Designer



### UK & International Sales

A.C. Entertainment Technologies Ltd.  
Tel: +44 (0)1494 446000  
Fax: +44 (0)1494 461024  
sales@ac-et.com  
www.ac-et.com

### Northern UK Sales

A.C. Entertainment Technologies Ltd.  
Tel: 0113 255 7666  
Fax: 0113 255 7676  
acnorth@ac-et.com  
www.ac-et.com



LIGHTING

### North American Sales

A.C. Lighting Inc.  
Tel: +1 416-255-9494  
Fax: +1 416-255-3514  
northamerica@aclighting.com  
www.aclighting.com/northamerica

### Asian Sales

A.C. Lighting Asia KK  
Tel: +81 (0)48-475-9377  
Fax: +81 (0)48-475-9355  
asia@aclighting.com  
www.aclighting.com/asia